

Future Bank Asia 2016

Singapore

Apr 20, 2016 - Apr 21, 2016

Future Bank Asia is THE place for Asian banks to formulate their future strategy as technology, regulation and customer expectations change the way banks operate. Originally conceived from the key themes of payments disruption and innovation in our market leading Cards & Payments Asia conference, Future Bank Asia evolved to answer the question of how banks need to respond to the changing expectations of the connected customer. Visit the event website www.terrapinn.com/futurebankasia for more information.



THE TWO DAY CONFERENCE IS WHERE THOSE SENIOR RETAILBANKING EXECUTIVES READY TO REVOLUTIONISE BANKING WILL BE SPENDING THEIR TIME

Our conference format has been designed to enable you to learn from the best case studies from across Asia and then dive deeper and discuss topics in depth in roundtable focused groups.

The conference will tackle many issues, including:

- How to develop an effective omni-channel strategy
- How digital disruption will change the customer experience
- Building a branch-less and less branch strategy
- Building a brand for the future
- New mobile banking opportunities
- Creating personalised products and experience
- How to become data and insight driven
- Opportunities for Neo banks and Challenger Banks

Being co-located with The Ecommerce Show Asia, Cards and Payments Asia, Retail World Asia and The Cash Handling Show Asia there's a full and varied agenda to choose from.

A series of focused summits and workshops will also take place on the day before the main conference and the day after.

Topics currently under consideration are:

- The future of Bitcoin and Crypto currencies
- B2B payments
- Investing in fintech
- Cash handling
- Payment processing
- Digital ID – authentication and identification
- Loyalty card marketing
- Smart card applications in Asia

The exhibition and seminars are targeted towards more technical and junior staff. If this is your target market then taking a prime exhibition stand is a must. Space and speaking slots are limited and will sell out fast.

Future Bank is part of Asia's most exciting technology exhibition featuring the most innovative technology and solution providers covering:

- Ecommerce technology and solutions
- Payment providers
- Retail technology solutions
- Banking technology solutions

- See more at: <http://www.terrapinn.com/exhibition/future-bank-asia/exhibit.stm#sthash.20OacPit.dpuf>

Future Bank Asia is the perfect place for companies wishing to:

- Be seen as a leader in banking technology and transformation
- Engage with the banking industry in Asia
- Meet with senior decision makers in banks\ in Asia
- Generate qualified targeted leads
- Promote awareness for your company in Asia
- Launch new payments products to the industry in Asia



www.terrapinn.com/exhibition/future-bank-asia/index.stm